

## Director of Marketing

A.L. Huber General Contractor is looking for an enthusiastic Director of Marketing. The principal responsibility of the Director of Marketing is to tell the story of the company through visuals and messages, this requires being innovative, creative, and bringing new ideas to ensure the company is always going to the next level from a marketing perspective.

### Job Responsibilities:

- Manages the brand including identity and messaging.
- Implements marketing strategy and communications initiatives.
- Leads proposal and qualifications deliverables. Creates materials, layout and manages the process from start to finish. Works closely with preconstruction and business development team to develop the best possible package.
- Works closely with the project team to build a fantastic project interview. This could include strategy, developing outlines, graphics and presentation materials, talking points, etc.
- Create and maintain marketing materials including resumes, project sheets, proposal content.
- Manage firm graphics and templates as needed for advertising, sponsorships, award submissions, project signage, office enhancements, merchandise, stationery.
- External and internal communications including press releases, media relations/publication opportunities (PR), and special communications to clients and/or staff.
- Organize company events and parties.
- Website and social media manager.
- Special projects or initiatives.
- Develops and builds relationships with clients, owner's representatives, architects, and trade partners with a focus on generating new project opportunities.
- Build marketing relationships in the industry.

### Qualifications:

- At least 4-year college degree.
- Minimum of three years of marketing experience. Prefer experience in development and delivery of marketing proposals, interviews, presentations and similar.
- Proficient in software such as InDesign, Photoshop, PowerPoint, Illustrator, Excel and Word, among others and with initiative to continue to learn new software skills.
- Highly communicative, self-starter, and able to manage multiple tasks while maintaining attention to detail.
- Has a strong work ethic and a "can do" attitude, works with energy, enthusiasm and understands delivering on deadlines is a large part of the position. Offers valuable solutions and brings value to every action and is a proactive problem solver, communicates respectfully, clearly, and openly within the organization and externally.

**To Apply:** Please send your resume and cover letter to [careers@alhuber.com](mailto:careers@alhuber.com)